INTERNSHIP REQUEST

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| Company: | Refer Engine (www.ReferEngine.com)  Refer Engine is a newly launched software startup headquartered in Seattle, Washington USA. Refer Engine is a Facebook integration service that helps app developers in marketing their apps on Facebook through customer recommendations.  I (Tarek Ayna) founded Refer Engine. I’m an AUB Alumni (CCE, 2007). Before starting Refer Engine, I was a software developer at Microsoft for 4 years (worked on Windows 8 and Bing). I will be moving the operations of Refer Engine to Beirut for this summer to explore the Lebanese startup scene and work with summer interns. |
| Type of Industry: | Internet Startup (Software) |
| Location of Internship: | Hamra Street, Beirut, Lebanon |
| Brief description of internship: | You will be the major User Experience Designer for the small team working on Refer Engine. You will create designs for the web (ReferEngine.com), marketing material and app clients (Windows, iOS and Android). You will work very closely with me and other developers to bring these designs from concept to shippable products.  This internship will be very different than any other you can have in Beirut this summer. With a very small team (3-4 members), we will operate in a startup culture: build quickly, ship to customers, measure and analyze usage data then iterate. |
| Internship Start Date: | July 1, 2013 |
| Internship End Date: | August 30, 2013 |
| Hours of work: | Monday-Friday  9:00 am – 5:00 pm |
| Application Deadline: | May 1, 2013 |
| Major of Interest: | Computer and Communications Engineering |
| Number of Interns: | 1 or 2 (depending on quality of applicants) |
| Requirements: | * Pursuing a degree in Computer Science, Graphic design, or related field. * Work or classroom experience evolving design solutions from concepts to vector graphics (Adobe Illustrator or similar). Having a portfolio of work (even academic projects) would be a big plus. * Ability to apply strategic, business-building approach to User Experience designs while integrating user research and usability evaluation throughout. * Strong problem solving ability with balanced interaction and visual design skills. |
| Type of Work: | Office |
| Compensation: | Salary: $500 / month. Total of $1000 for the full internship. |